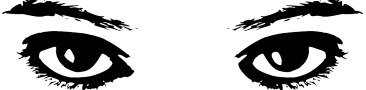


First Impression

- How long does it _____ [trvat] you to _____ [zhodnotit] a person?
- What are the key factors when it comes to _____ [dělání] the first impression?



- _____ [udržet] the eye contact.
- Look the person ____ the _____.
- Eyes shouldn't _____ [bloudit] around.
- But do not _____ [zírat].

shy
 anxious guilty
 showing respect

1) to lie - _____ - _____ = lhát
 2) to lie - _____ - _____ = ležet

- What comes to your mind when a person has trouble to look you in the eye?

Appearance

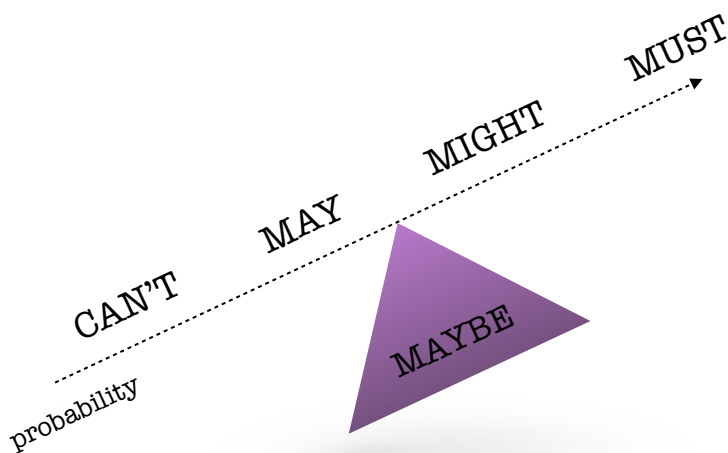
- What's the difference between the way one looks and the way one seems?

1. She looks:

2. He seems:

professional conservative determined foxy trustworthy casual

- How important do you find image? Let alone company image?
- How is image constructed and is it an asset [_____]?
- When can an image become a liability [_____]?



Gestures



Agreed.

When you make a deal
you should shake ___ it!

What are you communicating
when your arms are
_____?



- Which gestures _____ [vypadat] friendly, and which not?
- How can you _____ [dát najevo] that you are trustworthy?



How can one _____ [působit]
as a confident person?

How can one *boost one's confidence*?

Get acquainted with the superhero posture! Enjoy!

Fake it until you make it.

- What is a *faux pas*?
- Have you ever made a wrong impression on somebody _____ [omylem/náhodou]?
- Do you every wear a fake smile _____ [účelně/záměrně]?
- What is the difference between persuading somebody, and trying to convince a person?

Phrases

When it comes to ..., I think that ...

Depends.

How do you do.

What comes to my mind is that

I would say that ...

Not really.

Agreed.

I am (not) convinced that ...

Vocabulary